

## Stonegate Real Estate Sign Application

In accordance with Arizona Revised Statutes §33-1808, a homeowner may display a for sale sign. This law does not allow Realtors to post their signs, nor does it forbid the Homeowners Association from regulating the signage.

When required by a homeowner, Stonegate will post a sign indicating that your home is on the market. It refers the viewer to Stonegate's website for more information. The Realtor may add an identifying hanger, not to exceed 6" X 24", in the same material, color and font as the sign.  
*(McDaniel Signs. 602-252-4700 .125 plastic S.F. pms 466 cream & pms 349 green)*

Stonegate is a gated community. Casual traffic here is restricted. Your Realtor may believe that signage is important, based on experience elsewhere. But Realtors also value signage as a self-promotion tool. In Stonegate, however, its effectiveness is very limited.

Stonegate strongly advises against the use of real estate signage and most of your neighbors agree. Signs can have a negative impact on property values. Apart from negative aesthetics, the laws which govern statistics promise that homes for sale will not be evenly distributed through the community, but will tend to cluster. And a clustering of For Sale signs in your area may make that neighborhood appear undesirable.

Stonegate is the gold standard for gated communities when it comes to assisting homeowners who wish to sell. We take pride in our website's homes section and our resale list, combined with the efforts of gate staff in supplying resale lists, maps, directions and brochures to homebuyers entering the community. Realtors must pay a small fee for the resale list, to defray the cost of the service. But it is a service which has no equal in other communities and has proven very effective, carefully aimed at enhancing and promoting Stonegate property values. We believe that this service more than offsets any marginal benefit that signage might convey.

If you nonetheless want Stonegate to put a sign on your property, please complete this form.

Name of Homeowner \_\_\_\_\_ Date \_\_\_\_\_

Address of home for sale \_\_\_\_\_ Account # \_\_\_\_\_

Address if other than above \_\_\_\_\_

Homeowner's home phone \_\_\_\_\_ cell phone \_\_\_\_\_

Name of Realtor \_\_\_\_\_ Phone \_\_\_\_\_

Other info \_\_\_\_\_  
\_\_\_\_\_

Homeowner's signature \_\_\_\_\_  
\_\_\_\_\_

Stonegate will post your sign for a period of three months. You may call in a request for renewal.

Posted on: \_\_\_\_\_ Renewed: \_\_\_\_\_ Renewed: \_\_\_\_\_